



LOS ANGELES LAWYERS PHILHARMONIC

Program Advertising Rate Card

Display Ads available as Full Page, 1/2 Page, 1/4 Page & 1/8 Page

Reproduction Requirements:

Digital files only. Art is to be the exact size of ad purchased.

Email camera ready art and commitment form to: ads@LALawyersPhil.org

Bleed to the edge is OK.

B&W or greyscale only.

Full Page = 8.0"w x 10.5"h

\$1,200

Following formats only:

JPG (300 dpi at the ad size)

TIFF (300 dpi at the ad size)

PDF (use *Press Quality* setting, or 300 dpi at the ad size)

RTF (*Rich Text Format* for basic text designs)

Be sure your ad has the proper width (w) and height (h) of the ad size you select. Errors will be returned for correction, or if after deadline, there will be a 25% additional formatting fee. **We can also use your ad from last year if you wish, see form below.**

If you would like us to design your ad (must be before the deadline), the charge is:
1/8=\$50 • 1/4=\$75 • 1/2=\$150 • full=\$225 (include amount with your ad payment)

For more info call:
(323) 525-1800

or visit:

www.LALawyersPhil.org

fax (323) 525-1300

1/4 Page = 3.875"w x 5.125"h

\$300

1/2 Page = 8.0"w x 5.125"h

\$600

1/8 Page = 3.875"w x 2.5"h

\$150

Deadline *for payment and art.*

Monday, June 11, 2012

Email ads and commitment form to
ads@LALawyersPhil.org

Make checks payable to:

LA Lawyers Philharmonic

a nonprofit 501(c)(3) corporation

Mail checks to:

LA Lawyers Philharmonic

157 S. Fairfax Avenue

Los Angeles, CA 90036

Program Commitment Form: (enter how many ads you want of each size, or X by LAST and we will use your ad from last year)

___ Full Page @ \$1200 each (8" wide x 10.5" high)

___ 1/4 Page @ \$300 each (3.875" wide x 5.125" high)

___ 1/2 Page @ \$600 each (8" wide x 5.125" high)

___ Use Last Year's ad ___ 1/8 Page @ \$150 each (3.875" wide x 2.5" high)

Firm Name: _____

Address _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____ Email: _____